

## MORE THAN A WAY OF LIFE

In "the Pfalz" (Palatinate), the "Deutsche Weinstraße" (German Wine Route) winds its way 85 kilometers from the Palatinate Forest to the Plains of the Rhine. It passes through numerous picturesque villages, from Schweigen-Rechtenbach on the French border to Bockenheim. On the colorful soil mosaic of the Rhine Valley, internationally sought-after wines are produced alongside hearty, enjoyable varieties. In spring, over 15,000 blooming almond trees turn the landscape between vineyard and forest into a delicate pink. As the oldest wine tourism route, the German Wine Route combines history, taste and hospitality – inviting visitors to linger in more than 200 wineries and traditional "Weinstuben" (wine taverns).



## THE WINE REGION IN NUMBERS

- over 2,000 years of winemaking history
- the world's largest Riesling-growing region
- more than 23,000 hectares of vineyards across 350 sites
- around 1,100 estate wineries, and 11 cooperatives, offering countless opportunities to buy directly from the cellar
- grape varieties: 25% Riesling, 27% Pinot, Sauvignon Blanc, modern sustainable PIWIs, and many more
- a wide range of wines: from the "Pfälzer Riesling Schorle" to complex single-vineyard vintages, sparkling wines, and increasingly: non-alcoholic varieties

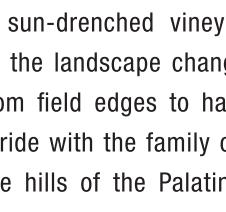


## WHERE EVERY WEEKEND IS A CELEBRATION

The people of the Palatinate are known for their warm hospitality, relaxed lifestyle, and infectious love of celebration. The festival season begins as early as January, and from then on, hardly a weekend goes by without a wine festival or a vineyard "Hoffest". The highlight of the year: the autumn grape harvest.

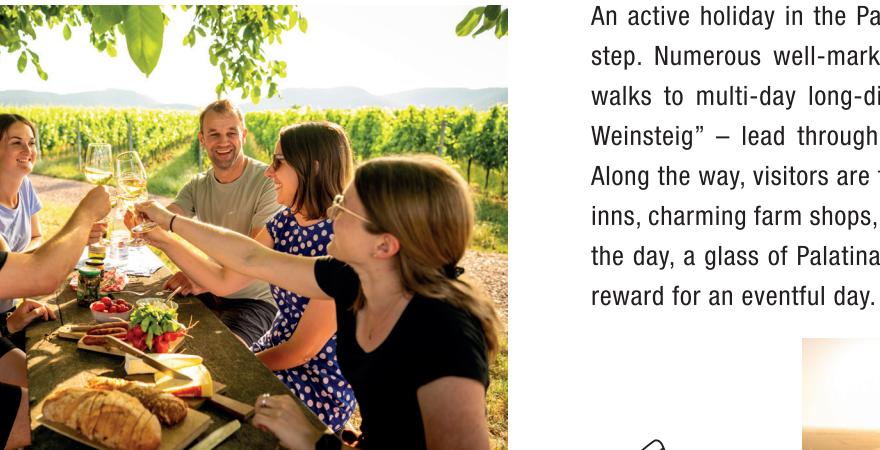


wine festivals, restaurants, and more – all in one app!



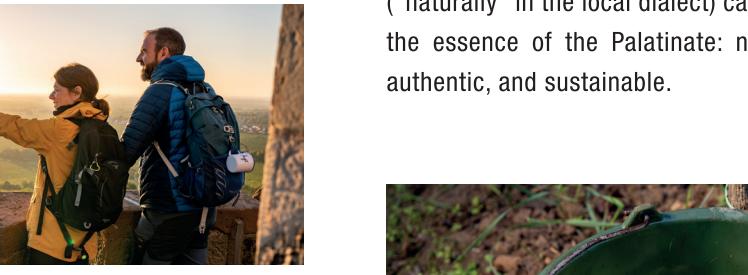
## A FEAST FOR ALL SENSES

Whether gourmet cuisine or hearty Palatinate classics – everyone will find something to delight their taste buds. Culinary enjoyment has a special place in the Palatinate: locals come together, share tables and benches, and turn even a short stop at the many seasonal "Weinstuben", Palatinate Forest huts, and wine bars into a memorable day.



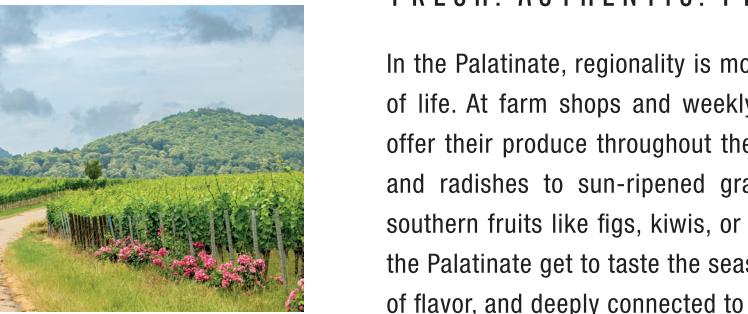
## HIKING WHERE THE WINE GROWS

An active holiday in the Palatinate means enjoyment at every step. Numerous well-marked trails – from leisurely half-day walks to multi-day long-distance hikes such as the "Pfälzer Weinsteig" – lead through a stunning variety of landscapes. Along the way, visitors are tempted by local specialties at cozy inns, charming farm shops, and wine taverns. And at the end of the day, a glass of Palatinate wine often awaits as the perfect reward for an eventful day.



## FROM RHINE TO WINE BY BIKE

Between sun-drenched vineyards, blooming meadows, and orchards, the landscape changes effortlessly – from vines to roses, from field edges to half-timbered villages. Whether a leisurely ride with the family or a sporty tour with views over the gentle hills of the Palatinate Forest, the well-developed cycling routes pass by wine villages, farm shops, and wineries. Here, enjoyment and activity go hand in hand – relaxed and truly typical of the Palatinate.



## #NADIERLICH PFALZ

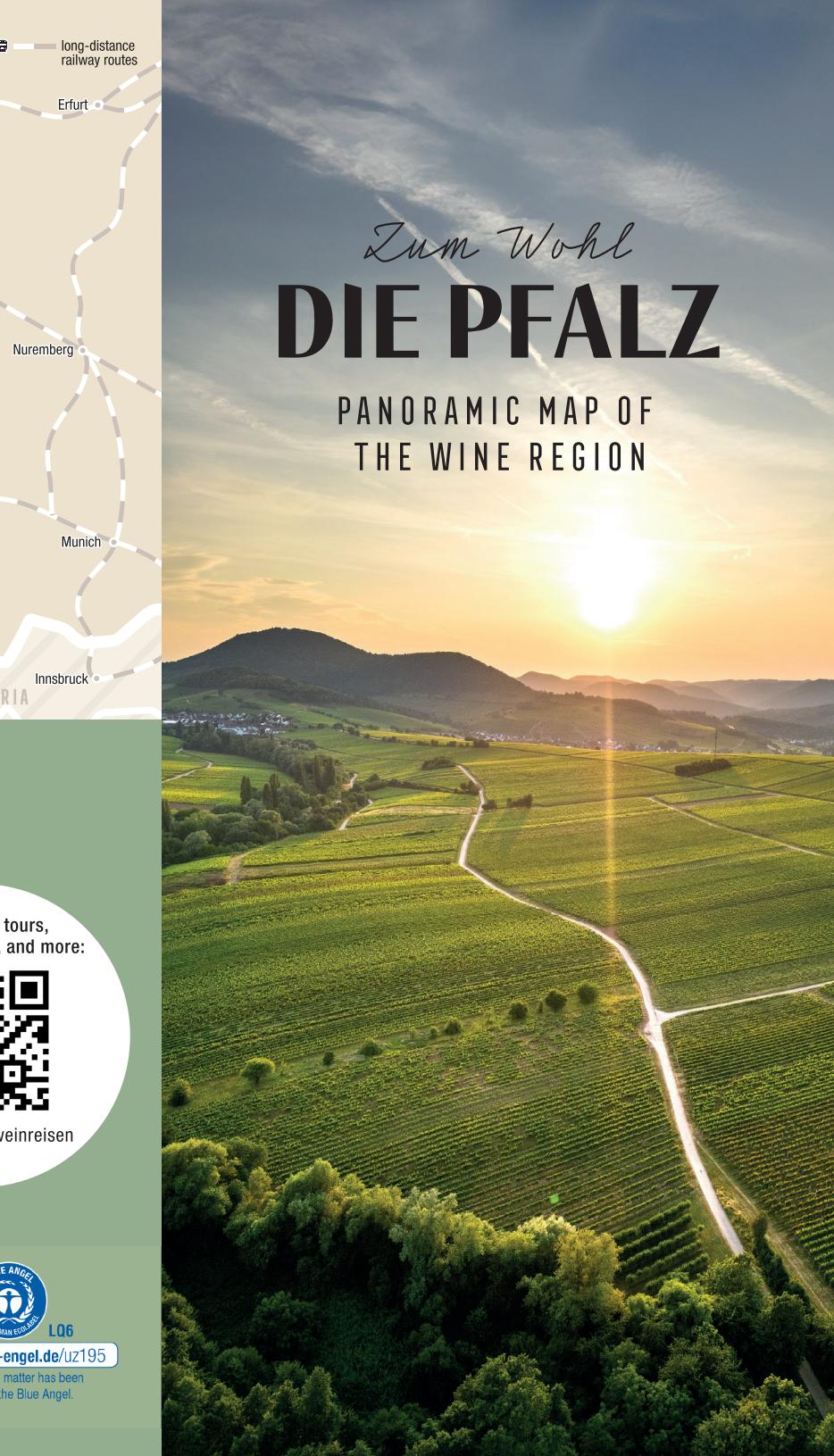
Between vineyards and castles, forest and wine: the German Wine Route combines enjoyment and adventure with sustainability and nature. As a certified "Sustainable Destination", it focuses on conscious travel – regional, future-oriented, and offering many accessible experiences. Whether hiking, cycling, or savoring local delights, visitors experience a carefully maintained cultural landscape – for today and tomorrow. #Nadierlich ("naturally" in the local dialect) captures the essence of the Palatinate: natural, authentic, and sustainable.



Illustration: Melanie Freund  
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This printed matter has been awarded the Blue Angel.



*Zum Wohl*  
**DIE PFALZ**  
PANORAMIC MAP OF  
THE WINE REGION

